

Social Media Compendium

Oktober 2009

COMMUNITY PLATFORMS / SOCIAL NETWORKS

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BLOG COMMUNITIES & TOOLS / FORUM

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INFORMATION DATABASES / MONITORING

MEDIA & COMMUNICATION BLOGS

SEARCH ENGINES

REAL-TIME SEARCH

**facebook.com****(2)**

Facebook is the world's largest free-access social networking website. Users can join networks organized by city, workplace, school, and region to connect and interact with other people. People can also add friends and send them messages, and update their personal profiles to notify friends.

**hi5.com****(43)**

hi5 is an international social network with a local flavor. It enables members to stay connected, share their lives, and learn what's happening around them – through customizable profile pages, messaging, unlimited photo storage, hundreds of OpenSocial applications and more.

**friendster.com****(117)**

Founded in 2002, Friendster is one of the web's older social networking services. Adults, 16 and up can join and connect with friends, family, school, groups, activities and interests. The site currently has over 50 million users. Over 90% of Friendster's traffic comes from Asia.

**tagged.com****(109)**

Protecting the safety of their users is what makes Tagged different from other social networking sites. Although the site has opened up to all ages, they still have tight security in place for users under 18. For example, profiles for 13 and 14 year olds cannot be viewed by the public or registered users over 16, and profiles for 15-16 year olds are private to non users and users over 18. Older users can still add these youngsters as friends, but they must know their email address or last name to request the friendship, and the younger user must also accept them.

**netlog.com****(110)**

Netlog, based in Belgium, is currently available in 20 languages and has more than 47 million members, primarily in Europe. Netlog has developed a unique localization technology ensuring that all content is geotargeted and personalized to each member's profile.

**orkut.com****(146)**

Orkut is a social networking service which is run by Google and named after its creator, an employee of Google - Orkut Büyükkökten. Orkut is similar to other networking sites. Orkut is one of the most visited websites in Brazil and India.

**bebo.com****(279)**

Bebo, an acronym for "Blog early, blog often", is a social networking website, founded in January 2005. It was bought by AOL on March 13, 2008

**fanpop.com****(793)**

Fanpop is a network of user-generated fan clubs for a wide spectrum of topics including television, movies, music and celebrities.

**lunarstorm.se** **(55177 / 473)**

LunarStorm is a commercial, advertisement financed social networking website focusing on teenagers. The predecessor to Lunarstorm was called "StajlPlejs" which started around 1996. Lunarstorm officially opened on January 1, 2000. At its peak, Lunarstorm had 1.2 million members.

other:

perfspot.com (381), buzznet.com (700), yuku.com (1269), mylot.com (4409), gather.com (5358), tribe.net (5718), crowdvine.com (56390), nogg.se (131966 / 1111), etc.



linkedin.com

(50)

LinkedIn is a business-oriented social networking site founded in December 2002 and launched in May 2003 mainly used for professional networking. As of August 2009, it had more than 45 million registered users, spanning 150 industries.



ning.com

(125)

Ning (Your Own Social Network for Anything, released in February 2007) is an online platform that gives people the freedom to create their very own social network with features that are customizable to meet unique specifications. If users have the time and the programming talent, they can build features on their own using Ning APIs. The social networks on Ning run on a programmable platform conforming to a common acceptable usage criteria (since it is a shared platform.) For the less technologically sophisticated, network creators can set up a social network with point and click setup options.



xing.com

(285)

Xing is a social software platform for enabling a small-world network for professionals. By displaying how each member is connected to any other member, it visualises the small-world phenomenon. Xing's platform offers personal profiles, groups, discussion forums, event coordination, and other common social community features. Basic membership is free. But many core functions, like searching for people with specific qualifications or messaging people to whom one is not already connected, can only be accessed by the premium members. Xing also offers the system for closed communities, called Enterprise groups with their own access paths and interface designs. The platform serves as the infrastructure for corporate groups, including IBM, McKinsey, Accenture and others.



deviantart.com

(96)

DeviantART is an online artist community. The site aims to be the place for any artist to exhibit and discuss their works. As of July 2009 the site had over 10 million members and 80 million submissions.



sourceforge.net

(173)

Developer community. Thousands of open source projects hosted. offering access to CVS, mailing lists, bug tracking and message boards/forums.



badoo.com

(151)

Badoo allows its users to meet new people and friends in and around their local area. It focuses on the forgotten area between social networks and dating websites, where people just want to socialize with new people and have fun. The site avoids advertising and bases its business model on a set of premium features. These mostly involve the user paying a small fee by Premium SMS and then gaining more attention to his/her profile on the site.



match.com

(413)

Match.com is an online dating service started in 1994. The website claims having more than 15 million members in 37 countries and works in 12 different languages. Match.com employs more than 340 people worldwide. Concurrents: plentyoffish.com (337), meetic.com (5760).



break.com

(394)

Break Media is an entertainment community for men, claiming to reach 60 million men monthly. Its motto is "We know guys".



classmates.com

(747)

This site enable users to locate and interact with acquaintances from high school, college,

work and the military. The company serves more than 40 million registered accounts, including 3.5 million pay accounts as of March 2008.



gamespot.com (152)

News, reviews, previews, screen shots, movies, message boards, FAQs, game guides, and downloads for computer and console video games.

similar:

n4g.com (2144)



elance.com (680)

Elance is an online workplace where businesses connect with qualified professionals to get work done.



kongregate.com (918)

Kongregate is a casual gaming social network where gamers can gain ranking and earn awards. The site allows developers to upload their games and share in revenues (25-50%) from the ads displayed around the games. Kongregate promotes developers to upload new games by having “game of the week” contests, in much the same way that YouTube showcases video content created and submitted by its members.

other gaming communities:

zynga.com (64), miniclip.com (318), addictinggames.com (553), king.com (728), newgrounds.com (679), armorgames.com (758), playfish (1002), spelo.se (40043 / 256), blip.se (119306 / 783), spela.se (16969 / 81)



ancestry.com (1198)

Ancestry is a subscription based website which lets users create their own family tree using web software that does not require a download. Users can start a free account to use Ancestry’s family tree template and fill in their relatives manually. The site has over 5 billion records from the US, Canada and Europe ready to add or already added to family trees.



piczo.com (2659)

Piczo is an online social networking site for teens that makes it easy to update pages, load pictures and video, and communicate with friends. Teens with no html experience can easily create any number of pages and manage them with ease. While its estimated 12 million monthly unique visitors aren’t much compared to the 1 billion pages served per day by Myspace, Piczo does appear to be making a name for itself. Around 75% of all users are between 13 and 16 years old, and the “safety first” appeal of Piczo certainly applies to that kind of age demographic.



mocospace.com (3371)

A mobile social networking site where people can connect with old friends and make new ones on the Web or on their mobile phones.



care2.com (2597)

Care2 is a social network website that was founded in 1998 to help connect activists from around the world. It has a membership of approximately 9 million people. Care2 members create an online identity by filling out a profile with personal information, as in most social networking sites, but Care2 also asks for information about its members’ involvement in activism. The social interactions on Care2 revolve around groups that connect people who care about similar issues. Internet petitions and news articles posted by members are also frequently used.



cafemom.com (4788)

CafeMom is an ad-supported social networking website specifically targeted at mothers, offering member-generated content such as profiles, journals, groups, photos, and polls. The

site launched in December, 2006 and gets more than 3.1 million unique visitors a month, accounting for over 140 million page views (May, 2008).



habbo.com

(6333)

Habbo (also known as Habbo Hotel) is a social networking website aimed at teenagers. Users can customise their web page with a selection of widgets, stickers, backgrounds, furnitures and effects that can be purchased with credits to add to the small default range of features. The service began in 2000 and has expanded to include 32 online communities (or “hotels”). As of June 2008 over 118 million avatars have been registered.



redbubble.com

(5839)

RedBubble is an open and inclusive website where you can share your creative genius with the world. On RedBubble you can: receive encouragement and positive feedback on your work or sell your work online. RedBubble is powered by its members. They represent the heart and soul of the site.



svenskafans.com



(12242 / 79)

En sida där man kan läsa om svensk, italiensk, spansk och engelsk fotboll och en del ishockey.



familjeliv.se



(14032 / 84)

Familjeliv är en populär plats för vuxna, med fokus på familjelivet, graviditet och barn.

other:

families.com (25294), myheritage.com (3101), geni.com (5719), playahead.se (35358 / 208), stardoll.com (1117 / 551), foursquare.com (10205), odla.nu (115837 / 757)

BLOG PLATFORMS

A blog (a contraction of the term weblog) is a type of website, usually maintained by an individual with regular entries of commentary, descriptions of events, or other material such as graphics or video. Entries are commonly displayed in reverse-chronological order. “Blog” can also be used as a verb, meaning to maintain or add content to a blog. Many blogs provide commentary or news on a particular subject; others function as more personal online diaries. A typical blog combines text, images, and links to other blogs, Web pages, and other media related to its topic. The ability for readers to leave comments in an interactive format is an important part of many blogs. Most blogs are primarily textual. With the advent of video blogging, the word blog has taken on an even looser meaning — that of any bit of media wherein the subject expresses his opinion or simply talks about something.



blogger.com

(7)

Blogger is a blog publishing system, launched in 1999 and bought by Google in 2003. The Google Toolbar has a feature called “BlogThis!” which allows toolbar users with Blogger accounts to post links directly to their blogs.



wordpress.com

(17)

WordPress is an open source blog publishing application. WordPress has a templating system, which includes widgets that can be rearranged without editing PHP or HTML code, as well as themes that can be installed and switched between. The PHP and HTML code in themes can also be edited for more advanced customizations.



livejournal.com

(77)

LiveJournal is a widely used web-based blogging platform. It has over 3,000,000 users in the North American market alone. Basic accounts are free, while Premium accounts (which have more features) run \$19.99/year.

**typepad.com****(193)**

TypePad is the largest paid blogging service in the world. Originally launched in October 2003, TypePad is based on Movable Type's platform, and shares technology with Movable Type such as templates and APIs, but is marketed to non-technical users and includes additional features like multiple author support, photo albums and moblogging.

**xanga.com****(653)**

Xanga's origins can be traced back to 1999, when it began as a site for sharing book and music reviews. It now has an estimated 40 million users worldwide. All Xanga members receive a "Xanga Site", a web site made up of a weblog, a photoblog, a videoblog, an audioblog, a "Pulse" (mini-blog), and a social networking profile. Members also have the option of joining or making blogrings (groups).

**vox.com****(1297)**

Vox is an Internet blogging service launched in 2006. The service is more focused on social networking features than other blogging platforms. Such features include the ability to set permissions on who is able to view each post and a friends list on the sidebar. While other social networking sites offer blog functionality as an additional feature, blogging is the main focus of Vox.

**posterous.com****(1305)**

Posterous is a simple way to put anything online using email. Launched in July 2008, it's been steadily growing and adding features. Posterous is aimed at first timers, casual bloggers, families and groups, and is widely acknowledged as the simplest blogging platform to date.

**blogg.se****(1896 / 12)**

Bloggtjänst med lättanvänt verktyg för att skapa, designa och underhålla en blogg med publicering av texter, bilder och videoklipp på eget eller ingående webbhotell.

other:

blogsme.com (2022), squarespace.com (3322), movabletype.com (43671), apture.com (38741)

BLOG COMMUNITIES & TOOLS/FORUM**multiply.com****(226)**

Multiply is a social site built around digital content sharing. Users get their own pages where they can add all their favorite personal digital content like videos, music, calendars and blogs. Multiply lets users set permissions on their digital content so they can control what is shared with their network, and filters for what they receive in their news feeds from other people in their network.

**zimbio.com****(380)**

Zimbio is an online social networking / sharing site that allows users to build interactive blogs (wikizines - web magazines) on whatever topic they choose. The site commonly covers headlines in entertainment, style, current events, and more. Users make their own open topic portals and private extranets. Zimbio TV features videos including popular series and syndicated shows.

**topix.com****(827)**

Topix is a news community that connects people to the information and discussions that matter to them in every U.S. town and city. The site links news from 50,000 sources to more than 360,000 user-generated forums.



slide.com

(1099)

Slide initially focused on MySpace, but now their widgets can be used on a number of community sites including Facebook. Most of Slide's traffic comes through the use of their widgets which are Slide Shows, Guestbook, Image Hosting, FunPix (spice up your pictures), SkinFlix (personalize YouTube clips) and Screensaver.



snap.com

(1492)

Snap's product is called Snap Shots and is used on over 2,000,000 websites and blogs, to improve user experience by revealing the content that users want and delivering it to them right where they are, without forcing them to click links or conduct searches.



mybloglog.com

(1344)

MyBlogLog, is a social network for the blogger community that is based in part on interactions facilitated by a popular web widget that many members install on their blog. This widget also contain links to visiting members' community pages. All members can see certain basic information about how many people visit their blog, what links they clicked and where they come from. More extensive information is available for a monthly fee.



bloglines.com

(2127)

A web-based personal news aggregator that can be used in place of a desktop client.



blogged.com

(5445)

Blogged.com is a blog directory that attempts to combine social networking with people's interests in blogging. It focuses on blog discovery and displays expert reviews and ratings on popular blogs, providing a basis from which to introduce new blogs to a potential reader.



lefora.com

(13119)

"The Lefora Team got fed up with the lack of features available in forums and created what they believe is how discussions should happen on the web. Leforas forums are social, engaging, easy to use, and fun to interact with."



bloglovin.com 

(14360 / 160)

Bloglovin' is a blog aggregator.



virb.com

(14182)

Virb is a place that lets you put all of the things that make you - photos, videos, blogs - in one place.



zemanta.com

(23505)

Zemanta is building a platform for assisted on-line content production for any web user. Our solution is best demonstrated by taking a text (a blog, an article or a web page) and feeding it into our system. The system recognizes the content and returns suggested images, smart links, keywords and relevant related stories from the Internet. It can be referenced from a user's preferred content publishing platform through a simple plug-in.



tangler.com

(228322)

Tangler forums (Australian co est. in 2005) allow real-time, persistent conversation into which contributors can deploy rich media such as images, videos and flash widgets easily, and each topic is embeddable - affording users the ability to easily share the discussion on their own site or blog.

other:

metroblogger.se (13721 / 92), blogrovr.com (54058), knuff.se (99617 / 763)

BLOG SEARCH



ask.com

(51)

Ask.com (or Ask Jeeves in the United Kingdom) is a search engine started in 1996. The original idea behind Ask Jeeves was to allow users to get answers to questions posed in everyday, natural language. It supports a variety of user queries in plain English, as well as traditional keyword searching.



blogcatalog.com

(290)

BlogCatalog is a blogger only social network and blog directory. The site's purpose is to help bloggers connect, share ideas, and grow through group and general discussions. It also provides a variety of tools, features, and widgets to help bloggers.



technorati.com

(682)

Technorati is an engine for searching blogs, competing with Google and Yahoo. Technorati uses and contributes to open source software. It has an active software developer community, many of them from open-source culture. Technorati looks at tags that authors have placed on their websites. These tags help categorize search results, with recent results coming first.



twingly.com 

(19735 / 456)

Twingly (launched in February 2007) is a blog search engine featuring a spam-free, faceted, social search for the global blogosphere. Without any marketing, Twingly.com currently serves 25M+ search results per month. Twingly has been very successful in driving change in European media, connecting mainstream media with blogs. Twingly Blogstream is a moderated trackback function for large websites, providing measurably higher visitor engagement and greater attention in the blogosphere. It is used by 50 newspapers, magazines and television channels in 8 countries to get more attention from bloggers, generating 200M+ monthly widget views.

other:

google blog search, icerocket.com (7382), blogpulse.com (24988), sphere.com (8517), spinn3r.com (157235), scoutle.com (379960)

COMMENT / REPUTATION



haloscan.com

(6351)

HaloScan is a full-featured commenting system for blogs.



disqus.com

(3940)

Disqus is a comment system that enhances the discussion on websites.

Through disqus, you can connect your community with thousands of other websites, track conversations across the web, plus bridge discussions with services such as FriendFeed and Plaxo.



uservoice.com

(8062)

UserVoice offers a hosted way to harness the innovation and ideas of customers and potential customers that replaces email. UserVoice allows users to voice opinions, suggestions, and complaints. Think focus groups for companies that can't afford focus groups, with elements of a forum and even Digg style voting. The system also allows site owners to ask the community more directed questions (e.g. by a poll) about how users like a new feature or what they think of a specific idea.



backtype.com

(9906)

BackType is a conversational search engine, indexing and connecting millions of conversations from blogs, social networks and other social media so people can find, follow and share comments. BackType was founded in June, 2008.

other:

intensedebate.com (12563), cocomment.com (69896)

MICROMEDIA / MICROBLOGGING



twitter.com

(13)

Twitter is a free social networking and micro-blogging service that enables its users to send and read other users' updates known as tweets. Tweets are text-based posts of up to 140 characters in length which are displayed on the user's profile page and delivered to other users who have subscribed to them (known as followers). Senders can restrict delivery to those in their circle of friends or, by default, allow anybody to access them. Users can send and receive tweets via the Twitter website, Short Message Service (SMS) or external applications. Since its creation in 2006, Twitter has gained extensive notability and popularity worldwide. It is often described as the "SMS of Internet," in that the site provides the functionality (via its application programming interfaces) for other desktop and web-based applications to send and receive short text messages, often obscuring the Twitter service itself. Estimates of the number of daily users vary as the company does not release the number of active accounts. In November 2008, Forrester Research estimated that Twitter had 4-5 million users. A February 2009 Compete.com blog entry ranks Twitter as the third most used social network (Facebook being the largest, followed by MySpace), which puts the number of unique monthly visitors at roughly 6 million and the number of monthly visits at 55 million. In March 2009, a Nielsen.com blog ranked Twitter as the fastest growing site with a growth of 1382%.



tumblr.com

(286)

Tumblr is a re-envisioning of tumblelogging, a subset of blogging that uses quick, mixed-media posts. The service hopes to do for the tumblelog what services like LiveJournal and Blogger did for the blog. The difference is that its extreme simplicity will make luring users a far easier task than acquiring users for traditional weblogging. Anytime a user sees something interesting online, they can click a quick "Share on Tumblr" bookmarklet that then tumbles the snippet directly. The result is varied string of media ranging links and text to pictures and videos that takes very little time and effort to maintain.



plurk.com

(1033)

Plurk offers users a way to chronicle and share the things they do, the way they feel, and all the other things. Plurk is similar to Twitter in its basic functionality, except that each initial comment is given a thread of responses, making it more conversational in style. Plurk asks users to select qualifiers such as loves, likes, is, hates, etc for each message. Plurk lets you embed Flickr images and YouTube videos. Plurk differs from Twitter in its user interface by showing your friends' updates in a horizontally scrolling timeline.

other:

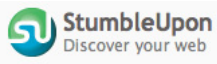
identi.ca (6804), jaiku.com (16826), status.net (28766), bloggy.se (45791 / 358), yonkly.com (198628)

Twitter-related sites:

twitpic.com (174), hootsuite.com (2070), twellow.com (8584), mrtweet.com (23637), twitscoop.com (27788), twazzup.com (44948), twittorati.com (31204), monitter.com (53070), brizzly.com (17440), dailyrt.com (236805), tweetdeck.com (5109)...

SOCIAL BOOKMARKING

Social bookmarking is a method for Internet users to store, organize, search, and manage bookmarks of web pages on the Internet with the help of metadata, typically in the form of tags that collectively and/or collaboratively become a folksonomy. Folksonomy is also called social tagging, “the process by which many users add metadata in the form of keywords to shared content”. In a social bookmarking system, users save links to web pages that they want to remember and/or share. These bookmarks are usually public, and can be saved privately, shared only with specified people or groups, shared only inside certain networks, or another combination of public and private domains. The allowed people can usually view these bookmarks chronologically, by category or tags, or via a search engine.



stumbleupon.com (271)

StumbleUpon is an Internet community that allows its users to discover and rate Web pages, photos, and videos. It is a personalized recommendation engine which uses peer and social-networking principles. StumbleUpon also allows their users to indicate their interests from a list of nearly 500 topics to produce relevant content for the user. StumbleUpon was owned by eBay from May 2007 until April 2009, when two of the founders, backed by investors, bought it back.



addthis.com (366)

AddThis, LLC operates a bookmarking and sharing button on the Internet. Its button enables the visitors of its clients' Websites to bookmark and share the content with others.



del.icio.us (422)

Delicious is a social bookmarking web service for storing, sharing, and discovering web bookmarks. The site was founded by Joshua Schachter in 2003 and acquired by Yahoo! in 2005. It has more than five million users and 150 million bookmarked URLs. Delicious uses a non-hierarchical classification system in which users can tag each of their bookmarks with freely chosen index terms (generating a kind of folksonomy).



folkd.com (1689)

Folkd is a social web-service about pages, news, audio records and blog notes. Discover and submit interesting items, save or “folk” what you like and share everything with old and new friends. Use it right here or install the browser extension to keep in touch while surfing.



diigo.com (2121)

Diigo is a social bookmarking website which allows signed-up users to bookmark and tag web-pages. Additionally, it allows users to highlight any part of a webpage and attach sticky notes to specific highlights or to a whole page. These annotations can be kept private, shared with a group within Diigo or a special link forwarded to someone else. The name “Diigo” is an abbreviation for “Digest of Internet Information, Groups and Other stuff”.



clipmarks.com (2545)

Clipmarks lets users share just the best parts of webpages. Using their plugin, you can bundle together your favorite selections of content from a webpage. This includes text as well as pictures and video. Submissions are then “popped” by other members of the community, with the most popular at the top. Using the plugin, you can also submit your clips to your blog.



blinklist.com (4181)

BlinkList is a powerful productivity tool that makes it much easier for anyone to share and save their links for later. Make sure that you never lose a cool web page again. Access your links from any computer. Easily share links with others, even in groups.



sphinn.com (5342)

Sphinn is a social site for internet marketing news and forums, this site was created for inter-

active marketers and was designed to allow you to share and discover news stories, read and take part in the discussions, and network with others. Sphinn is a useful and informative site for people in marketing. You can submit interesting stories and make important points in discussions and people might stalk you.

other:

mister-wong.com (4169), faves.com (4931), xmarks.com (3913), sharethis.com (8707), linkagogo.com (8196), spurl.net (8982), simpy.com (10097), netvouz.com (20420), blogmarks.net (24055), ma.gnolia.com (27991), dropbox.com (18829), evri.com (83581), sharein.com (82818)

CROWDSOURCED CONTENT



digg.com

(105)

Digg is a social news website made for people to discover and share content from anywhere on the Internet, by submitting links and stories, and voting and commenting on submitted links and stories. Voting stories up and down is the site's cornerstone function, respectively called digging and burying. Many stories get submitted every day, but only the most Digg stories appear on the front page. Digg's popularity has prompted the creation of other social networking sites with story submission and voting systems.



reddit.com

(406)

Reddit is a social news website on which users can post links to content on the Internet. Other users may then vote the posted links down or up, causing them to appear more or less prominently on the Reddit home page.



mixx.com

(722)

Mixx is a user-driven social media web site that serves to help users submit or find content by peers based on interest and location. It combines social networking and bookmarking with web syndication, blogging and personalization tools.



propeller.com

(1659)

Propeller is a user-driven social content site, similar to Digg. It was first launched in June 2006 under the Netscape.com domain as "a better Digg" in that paid editors chose the top stories from user-submitted and voted links. In August 2007 the site took up a new domain, Propeller.com, and in July 2008 Propeller launched version 2.0, replacing the vote count feature with a popularity ranking from 1-10.



nowpublic.com

(3753)

As a participatory news network, NowPublic lets citizens from all over the world write and contribute to news stories by sending in text, photos and/or videos. The site employs the notion of "crowdsourcing," as it is essentially a Wikipedia-like news service. Founded just over two years ago, NowPublic has since grown to include over 170,000 contributors in 140 countries worldwide. Major news corporations including CNN, BBC, MSNBC, and Gannet have all begun to include citizen-collected news content, and most recently the Associated Press partnered with NowPublic.com to incorporate their citizen content in stories and breaking news events.



newsvine.com

(4323)

Newsvine is a community-powered, collaborative journalism news website which draws content from its users and syndicated content from mainstream sources such as The Associated Press. Users can write articles, seed links to external content, and discuss news items submitted by both users and professional journalists.

Pusha är en samlingsplats där medlemmarna själva bestämmer innehållet genom att dela med sig av, rösta på och diskutera roliga och intressanta länkar. Med Pusha hittar du snabbt det som är hetast på internet just nu.

other:

slashdot.org (1304), dropjack.com (9326), socialmedian.com (16508), ballhype.com (4613), gabbr.com (21539)

CUSTOMER SERVICE, REVIEWS

**cnet.com****(65)**

CNET Networks is a publicly held media company with a focus on technology. CNET Networks owns many popular websites, including CNET.com (Reviews, news, and prices on tech products, newsletters.) News.com, ZDNet.com, MP3.com, and Download.com.

**about.com****(71)**

Directory features links, articles and reviews

**yelp.com****(335)**

Yelp combines local reviews and social networking functionality to create a local online community. Adding social web functionality to user reviews creates a de-facto reputation system, whereby site visitors can see which contributing users are the most popular, respected, and prolific, how long each has been a member, and which have interests similar to theirs. Yelp also applies a "First to Review" reward system to create a competition among contributing members, further motivating the creation of reviews and adding to the site's business coverage. The site also has a forum for online socialization and to discuss local businesses and events.

**flixster.com****(892)**

Flixster is a social movie site allowing users to share movie ratings, discover new movies and meet others with similar movie taste.

**kaboodle.com****(1160)**

Kaboodle is a social shopping community where people discover, recommend and share products. Kaboodle's powerful shopping tools allow people to organize their shopping through lists, discover new things from people with similar style, get discounts on popular products and find best prices. At the heart of Kaboodle is a fun and engaging community of people who love to shop. Community members create and join groups, share advice, feedback and product suggestions and personalize their profiles with polls and other widgets.

**epinions.com****(1967)**

Epinions.com is a general consumer review site that was established in 1999. Epinions was acquired by Shopping.com in 2003, which in turn was acquired by Ebay in 2005. At Epinions, visitors can read reviews about a variety of items to help them decide on a purchase or they can join for free and begin writing reviews. There are two types of reviews: Express Reviews which are 20-199 words long and Regular reviews which are 200 words or more. This allows shoppers to quickly research multiple viewpoints and then read detailed information as they narrow their buying choices.



fark.com

(2593)

Fark.com is a community website that allows users to comment on a daily batch of news articles and other items from various websites. It is one of the top 100 English language websites, receiving over 2,500 submissions a day and over 5 million unique visitors per month. It is frequently used as a humorous source on CNN, Fox News, The Daily Show, The Colbert Report, and many radio stations, and is generally seen as a destination for strange news stories and snarky commentary.



metacritic.com

(2772)

Metacritic.com provides thousands of reviews in a number of entertainment genres including film, video, music, books and games, to help consumers make decisions about spending money on entertainment.



goodreads.com

(2614)

Goodreads is a privately run “social cataloging” website started in December 2006 by Otis Chandler, a software engineer and entrepreneur. The website permits individuals to sign up and register books to create their library catalogs and reading lists. As of December 2007 the site has over 650,000 members and over 10,000,000 books added.



consumersearch.com

(3952)

ConsumerSearch.com analyzes expert and user-generated consumer product reviews and recommends the best products to purchase based on their findings.



blippr.com

(16574)

Blippr is a service that allows you to discuss, discover and organize almost any type of media with your friends in the simple way - through Blips. Blips are 160 character reviews with smiley icons that represent your rating. When you Blip stuff, it'll be added to your sphere to keep track of whatever media you discuss or find. It's an endless array of information, recommendations and comments regarding whatever media you choose. Blippr was acquired by Mashable in March 2008.



mynewsdesk.com 

(24831 / 119)

Mynewsdesk är sveriges ledande söktjänst för företagsnyheter och pressinformation. Företagen kan ublicera sina pressmeddelande och nå fler journalister och opinionsbildare på ett enkelt och effektivt sätt.



reco.se 

(63835 / 419)

“Vår vision är att samla all kunskap kring konsumtion av varor och tjänster, vilka företag som gäller och inte gäller. Att tillsammans med användarna bygga mun till mun metoden på nätet. Vem som helst ska kunna känna sig trygg i sitt val av företag.”

other:

librarything.com (4502), thisnext.com (5077), stylehive.com (4884), listal.com (8981), shelfari.com (17546), fytch.com (213371), bok.nu (344413 / 3498), Yahoo! Groups, Google Groups

TEXT & PRESENTATION PUBLISHING & SHARING



scribd.com

(235)

Scribd is a document-sharing website which allows users to post documents of various formats, and embed them into a web page using its iPaper format. Scribd currently has more than 50 million monthly users and more than 50,000 documents are uploaded daily.

**slideshare.net****(419)**

SlideShare is a presentation sharing website where users can upload, view and share presentation files. Registered users are offered extra features as messaging, adding friends to their contact lists, adding presentations to favourite, group joining. When being uploaded to SlideShare, presentations are automatically converted to Flash, which makes them available for online viewing.

**docstoc.com****(904)**

Docstoc is an online community and marketplace to find and share professional documents. Docstoc provides the platform to upload and share documents with the world, and serves as a vast repository of free and for purchase legal, business, financial, technical, and educational documents that can be easily searched, previewed and downloaded. Docstoc also provides technology through various APIs and Widgets to help facilitate the sharing and promotion of documents across the web. The site has contributed to popularize the use of embedding documents throughout the blogosphere and mainstream media.

other:

thinkfree.com (63126), empressr.com (306835)

IMAGE SHARING & HOSTING

**flickr.com****(32)**

Flickr is an image and video hosting website, web services suite, and online community platform. In addition to being a popular Web site for users to share personal photographs, the service is widely used by bloggers as a photo repository. As of November 2008, it claims to host more than 3 billion images.

**photobucket.com****(42)**

Photobucket is an image hosting, video hosting, slideshow creation and photo sharing website. It was founded in 2003 and was acquired by Fox Interactive Media in 2007. Photobucket is usually used for personal photographic albums, remote storage of avatars displayed on internet forums, and storage of videos. Users may keep their albums private, allow password-protected guest access, or open them to the public.

**imageshack.us****(64)**

ImageShack is an image hosting website on the Internet. There is a subscription service, but the majority of the site's revenue is produced from advertising related to their free image hosting.

**tinypic.com****(138)**

Tinypic is a free, fast, simple and reliable video and image hosting site that you can use to share your experiences. There is no registration or log-in required, simply submit your picture or video.

**fotolog.com****(208)**

Fotolog is a shared photoblog web site. With over 23 million registered users, it is one of the oldest and largest sites for sharing pictures through online photo diaries or photo blogs.

**picasa.google.com****(-)**

Picasa is a software application for organizing and editing digital photos, owned by Google since 2004. Photo albums can then be exported to Picasa Web Albums, which is a social platform. The software for Mac users comes with both iPhoto plugin or a stand-alone program for uploading.

**istockphoto.com****(291)**

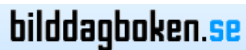
iStockphoto is an online marketplace for images and videos. The site's photo library contains over 4.5 million stock photos, vector illustrations, Flash files, video footage and audio from over 75,000 artists. Once approved by the site, photographers can upload their images and receive 20-40% of each sale.

**fotolia.com****(552)**

Browse through various stock images available in Fotolia. Sign up for a free account and buy or sell stock images. Start buying credits and use your credits to download stock images. Images can be purchased in medium, large and extra large sizes. Search for a stock images by categories including people, sports, objects, transportation, lifestyle, leisure, science, nature, and travel. Use the interactive map provided to search for stock images by country. Use advanced search to search for specific stock images. Preview some of the free images available.

**ffffound.com****(4918)**

FFFFOUND! is a web service that allows the users to post and share their favorite images found on the web. It dynamically recommends each user's tastes and interests for an inspirational image-bookmarking experience. The bookmarklet allows for an easier bookmarking process. Bookmarked images can be viewed by other users. In order to use FFFFFOUND!, you need to install either the bookmarklet or an Internet Explorer extension.

**bilddagboken.se****(4550 / 28)**

Bilddagboken (translates to the photodiary) is a Swedish virtual community where users can upload photographs and present these to other members. The community has succeeded well on the virtual community market in Sweden, primarily because the site is aimed entirely at sharing images, while other communities in Sweden are mostly aimed at chatting. The page has about 20 000 to 80 000 members logged in at any given time and about six million visitors (one million unique visitors) per week. On the 14th of June 2008, the community surpassed more than 200 million uploaded images. It also reached 800 000 members in the same week.

other:

webshots.com (539), slide.com (1127), yfrog.com (1216), smugmug.com (1826), picturetrail.com (7907), visualize.us (10364), zoomr.com (20492)

IMAGE SEARCH**tineye.com****(8454)**

TinEye is an image search engine on the web that uses image identification technology. Given an image to search for, TinEye tells users where and how that image appears all over the web—even if the image has been modified.

**polarrose.com****(221035 / 17803)**

Polar Rose helps users sort, search, and share their digital photos based on the photo content. Polar Rose grew out of computer vision research - the analysis of digital images and video - at the Universities of Lund and Malmö in southern Sweden.

**gazopa.com****(76088)**

GazoPa is a similar image search service. Users can search images from the web based on photo, drawings, images found on the web and keywords. GazoPa enables users to search for a similar image from characteristics such as a color or a shape extracted from an image itself.

other:

picollator.com, eyealike.com

IMAGE EDITING



picnik.com

(953)

Picnik is an online photo editor application. Edit all your online photos from one place. Fix underexposed photos, remove red-eye, or apply effects to your photos. Crop, rotate, and resize in real-time. Picnik also offers One-click photo fixing or in-depth tweaking. Works directly with many photo sharing sites, and Works on Mac, Windows, and Linux. Free to use, premium version to come later. Comes with a Firefox Extension and Internet Explorer extension as well. Grab an image directly from any website with the Picnik Bookmarklet, grab a screenshot of any website with their Firefox Extension, or upload a photo directly to Picnik with their drag-and-droppable Yahoo Widget.



skitch.com

(9834)

Skitch.com is a webservice that works hand in hand with the application Skitch to give you 1-click uploading of images for fast and fun image sharing.



pixlr.com



(13990)

Pixlr is a free online image editor, jump in and start edit, adjust, filter. It is built in Flash and you need to have a Flash plug in to get it to work.

MUSIC SHARING & STREAMING



myspace.com

(11)

MySpace is a social networking website with an interactive, user-submitted network of friends, personal profiles, blogs, groups, photos, music, and videos for teenagers and adults internationally. MySpace profiles for musicians in the website's MySpace Music section differ from normal profiles in allowing artists to upload their entire discographies consisting of MP3 songs.



imeem.com

(359)

imeem is the world's leading social music service, enabling music fans to discover, interact and express themselves with music and playlists, and connect with other people based on shared tastes and interests. Users can share their discoveries with friends on imeem and across the web in a variety of ways, from sharing links on Twitter and sending playlists by email to embedding playlists on their blogs or social networking profiles.



last.fm

(308)

Last.fm is a UK-based Internet radio and music community website, founded in 2002. It claims over 30 million active users based in more than 200 countries. The site offers numerous social networking features and can recommend and play artists similar to the user's favourites. Users can create custom radio stations and playlists from any of the audio tracks in Last.fm's music library, and are able to listen to some individual tracks on demand, or download tracks if the rights holder has previously authorised it.



pandora.com

(412)

With a database of more than 600 000 songs, each digitally annotated with musical characteristics from a list of 400, the company generates personalized streaming radio for computers, mobile phones or home entertainment systems. -currently available only in the US-

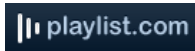


deezer.com

(673)

Deezer is a free music streaming service. There are many features of the current site which includes the ability to create blind tests, and send them to friends on the site. Users can also

create a blog page where they can present themselves, copy or share playlists with other members or add other members to their friend list. Also, a mail feature is available to members, allowing them to talk with other members and a music news feature, also available to non-members, which displays recent music news.



playlist.com

(937)

Playlist allows users to search for music and create custom online playlists, which can be shared with friends. Project Playlist pays royalties to songwriters and music publishers, allowing their users to discover music legally and for free.



mog.com

(4131)

MOG is a place for people to publish thoughts about music, as well as a place to share the names of the songs they play on their computers (using a downloadable program called MOG-O-MATIC that runs in the background and automatically detects songs no matter which music player is used)



blip.fm

(4571)

Blip.fm is a music recommendation and streaming site. Users post short messages on what music they are listening to at the moment, the site then turns them into streaming links using Imeem.



spotify.com



(3963 / 117)

Spotify is a proprietary peer-to-peer streaming music program that allows instant listening to specific tracks or albums with almost no buffering delay. Music can be browsed by artists, albums or created playlists as well as by direct searches. Although it is not possible to save the streamed music for use outside the application, a link is provided to allow the listener to directly purchase the material via partner retailers.



hypem.com

(5230)

The Hype Machine is an MP3 blog aggregator created in 2005. It enables “one-stop shopping” of postings from thousands of MP3 blogs. Some MP3 bloggers have complained that aggregators such as The Hype Machine allow users to download music without taking in the entire experience of a music blog, such as its editorial content.



soundcloud.com



(3668 / 1454)

SoundCloud is an online audio platform catering to music professionals enabling them to collaborate, promote & distribute their music. SoundCloud provides a efficient and simple way for music professionals to exchange music they are involved with in private settings allowing for easy collaboration and communication prior to a public release



musicoverly.com

(43880)

Imagine a web radio that helped you find music by mood and genre. One click buttons for quick purchase, controls on tempo, mood, and genre. Put in your preferences into the side panel and watch a network of music stretch out across the screen, customized for you. Registration allows you to save favorites. Click on the one that appeals, and begin the discovery.

other:

airmp3.net (1909), ilike.com (2200), pitchfork.com (2690), grooveshark.com (3017), mixpod.com (3074), spinner.com (4376), lala.com (6526), jamglue.com (7558), ijigg.com (12333), thesixtyone.com (30499), twones.com (130974)

VIDEO PUBLISHING & SHARING



youtube.com

(4)

YouTube is a video sharing website where users can upload, view and share video clips. Three former PayPal employees created YouTube in February 2005. In November 2006, YouTube was bought by Google Inc. and is now operated as a subsidiary of Google. Unregistered users can watch the videos, while registered users are permitted to upload an unlimited number of videos. Accounts of registered users are called “channels”. Videos that are considered to contain potentially offensive content are available only to registered users over the age of 18. Most of the content on YouTube has been uploaded by individuals, although media corporations including CBS and the BBC and other organizations offer some of their material via the site.



dailymotion.com

(87)

Dailymotion is a video hosting service website based in France. Its domain name was registered one month after YouTube. As of December 2008, the site was getting over 36 million unique visitors monthly and visitors viewed approximately 17 billion pages since the start of the year.



metacafe.com

(155)

Metacafe is a community based video sharing web site, that specializes in short-form original entertainment, where users upload, view and share video clips. Metacafe is similar to other video viewing websites such as YouTube or Dailymotion, but with several differences. Its VideoRank system gauges viewer reactions to videos in order to feature those that prove most popular to its viewers. Additionally, Metacafe pays video creators for original work that has exceeded a certain threshold of both total views and VideoRank score through its Producer Rewards Program.



veoh.com

(255)

Veoh is an open platform for content publishers of all sizes and sophistication who want to reach tomorrow’s television audience. Currently more than 100,000 publishers - from forward-thinking, well-known entertainment brands to independent, made-for-the-Web producers - use Veoh to connect with an audience of more than 28 million engaged, influential viewers. In addition, Veoh’s unique publisher optimization program gives publishers powerful tools to help them raise awareness of their content and cultivate loyal viewing audiences.



magnify.net

(4932)

Magnify.net is a social video site that lets website publishers create video channels for their sites that are stockpiled with videos from popular video-hosting sites like Revver, Youtube and Kyte. Users can upload video to their channels using video URLs or by searching for video from the Magnify.net site. Videos are searchable by text, tags or reviews. The approach is different than most video sites that depend on users to upload their own content. Magnify has three primary lines of business; Free, Pro, & Enterprise. With free and Pro being targeted at consumers and the small business market, and Enterprise designed for large publishers such as New York Magazine, and Weather Channel.



vimeo.com

(393)

Vimeo is a video-centric social network site launched in November 2004. The site supports embedding, sharing, video storage, and allows user-commenting on each video page. Vimeo does not allow commercial videos, gaming videos, pornography, or anything not created by the user to be hosted on the site. Vimeo has gained a reputation as catering to a high end, artistic crowd because of its higher bitrate, resolution, and relative HD support.



stickam.com

(2602)

Stickam is a social networking website that features user-submitted pictures, audio, video,

and most prominently, live video chat. Additionally, it allows users to embed their streaming webcam feeds into other web sites via a Flash player.



viddler.com

(2146)

Viddler is an interactive online video platform for uploading, sharing, enhancing, tagging, commenting on, and forming groups around videos. While Viddler provides a free service for non-commercial users, the paid Viddler business service includes support, a customizable player, the ability to create a private community, detailed analytics, priority encoding, HD encoding, iTunes support, control over advertising and full branding. There is also an opt-in advertising option where revenue is split 50/50.



revver.com

(4200)

Revver is a video sharing website that hosts user-generated content. Revver attaches advertising to user-submitted video clips and shares all ad revenue 50/50 with the creators (40/40/20 if the video is hosted by a third party). Videos can be displayed, downloaded and shared across the web in either Apple QuickTime or FLV format. In addition, Revver is a Video Publishing Platform that can enable any third-party to build their own "Revverized" site.



current.com

(3743)

Current TV is the on-air identity of Current. Carried in over 51 million homes by major cable operators in both the US and the UK, the network is programmed in pods. Pods are 1-8 minute segments detailing various news stories, interesting personalities and events, and other newsworthy happenings. Users can participate through the Current Journalism program, which solicits amateurs to cover and produce pods on various stories. If a user's submission is approved, it can be aired on the network.



brightcove.com

(4240)

Brightcove is the leading online video platform used by media companies, businesses and organizations worldwide to publish and distribute video on the Web.



ourmedia.org

(59180)

Ourmedia is a media archive, supported by the Internet Archive, which freely hosts any images, text, and video or audio clips which do not violate copyright laws and do not include pornography.

other:

heavy.com (2155), livevideo.com (2696), funnyordie.com (2878), current.com (3743), odeo.com (12930), 12seconds.tv (26779), videoegg.com (34477), embedr.com (61684)

INSTRUCTIONAL & EDUCATIONAL VIDEOS



ehow.com

(168)

eHow is a how-to website, claiming having instructional video or article for just about everything. You can create a profile in eHow and contribute articles, and there are forums where you can request specific tips to be written by other members.



ted.com

(2432)

TED (Technology, Entertainment, Design) is an invitation-only event where the world's leading thinkers and doers gather to find inspiration. Initially an annual conference, the scope of TED has expanded to include a bi-annual global conference, a humanitarian prize, and free audio/video podcasts of extraordinary talks.

**academicearth.org****(24133)**

Academic Earth is an organization building a platform for video and other educational resources from top universities, think tanks, and conferences. The company has the stated goal of “giving everyone on earth access to a world-class education.”

**sclipo.com****(51585)**

Sclipo is a social learning network. People use Sclipo to teach, learn and to connect with people of common educational interests. Sclipo integrates rich educational applications - such as an educational video player and a live web classroom - with social network features.

other:

instructables.com (1596), videojug.com (3324), 5min.com (4573), howcast.com (8431), fora.tv (20456), graspr.com (33391), sutree.com (75563), freevideolectures.com (238323), lecturefox.com (340055), learner.org (33744)

VIDEO SEARCH ENGINES**truveo.com****(2867)**

Truveo is a video search engine acquired by AOL in January 2006. Truveo claims to be one of the largest and most widely used video search engines, indexing over 200 million videos and reaching 75 million unique visitors every month across all websites it powers.

**blinkx.com****(1469)**

Blinkx allows searching and classification of audio files, video clips and streaming media. Blinkx’s video search engine differs by using speech recognition to listen to the audio component of the video content, and then uses both the phonetic and text transcripts to match content with search queries. Blinkx also indexes and searches podcasts and video blogs. It claims to be the largest deep indexed Video search engine with 35 million hours indexed and agreements with over 450 content companies.

**vodpod.com****(1636)**

Vodpod.com is a web service that helps people collect videos from 1000s of web sites, from YouTube to the Daily Show to Teacher Tube. Members can build video collections on Vodpod, and share them on their own websites, blogs, and social networks they use. Vodpod offers a number of tools to make collecting videos easy, including a browser button that allows members to collect videos with a click. This browser button can be used to post videos to blogs, as well as micro-blogging sites like Tumblr and Twitter. Members of the service can “follow” other members to keep track of and watch the videos they collect.

other:

google video, yahoo! video, picsearch.com (7996), pixsy.com (92135)

VIDEO STREAMING**hulu.com****(117)**

Hulu is an online video provider held by NBC Universal, News Corporation, and, as of April 2009, Disney. The site focuses exclusively on professional content and does not take on YouTube directly as a viral video destination. Hulu is currently the third largest video provider on the web, but is still unavailable in Europe.

**justin.tv****(226)**

Justin.tv is a network of diverse channels providing a platform for lifecasting and live video streaming of events online. The original Justin.tv was a single channel that evolved into the Justin.tv network of thousands of diverse channels.



ustream.tv

(534)

Ustream.tv, established March 2007 is a website which consists of network of diverse channels providing a platform for lifecasting and live video streaming of events online.



sevenload.com

(1601)

sevenload is a social media network for internet television and user generated content. Every channel on sevenload offers independent, intelligent and creative content from users producing their own content as well as professional production companies. sevenload was founded in 2006. sevenload is a global social media platform for photos, videos and interactive show formats. sevenload enables users to manage and share their photos and videos online for free. The site offers an array of different interactive internet shows in various languages and categories. In addition, some of the available channels are from famous and popular artists and musicians. As a new media company, sevenload positions itself as a provider for crossmedial marketing and modern video technology.



livestream.com

(3420)

Livestream, formerly known as Mogulus, is a streaming Internet television platform for digital broadcasters. It offers a free, ad-supported service in addition to a pay-per-use "pro" service for media professionals." Livestream is both a virtual television studio and embeddable video player, offering users the opportunity to produce and broadcast Web video in the manner of a television network. Users can stream live video or broadcast pre-recorded video in their channels, utilizing multiple cameras and on-screen graphics. Users may also collaborate with other producers anywhere in the world.



blogtv.com

(5696)

BlogTV, established in June 2007, is a social broadcasting and viewing platform. Users can create live video shows, interact with their audiences or invite co-hosts to join their show over the internet or by using WAP. The broadcaster can broadcast to its audience with a webcam. The platform also includes a chat system. The site has a promotional partnership with ICQ which is an IM type platform.



qik.com

(14004)

Qik is a free social networking and video blogging service that allows users to stream video from their cell phones to the internet

other:

clipsyndicate.com (59025), kyte.com (68005), bambuser.com (84102 / 960), adap.tv (170730)

FEEDS / NEWS AGGREGATOR



feedburner.com

(654)

FeedBurner is a web feed management provider launched in 2004. FeedBurner provides custom RSS feeds and management tools to bloggers, podcasters, and other web-based content publishers. Services provided to publishers include traffic analysis and an optional advertising system.



netvibes.com

(1395)

Netvibes, launched in 2005, is a multi-lingual Ajax-based personalized start page or personal web portal much like Pageflakes. It is organized into tabs, with each tab containing user-defined modules. Customized tabs, feeds and modules can be shared with others individually or via the Netvibes Ecosystem. For privacy reasons, only modules with publicly available content can be shared. The Netvibes Ecosystem is a collection of user submitted modules/ widgets built using Netvibes Universal Widget API (UWA), feeds, podcasts, events, tabs, and

“universes”. A “universe” is a publicly viewable customized page of another entity.



pingomatic.com

(2672)

Updates multiple services and search engines about updates to weblog content, with a single ping.

other:

wadja.com (9804), newsgator (18188), pageflakes.com (19849), pixelpipe.com (41214), megite.com (43483)

SOCIAL AGGREGATOR / PROFILE MANAGER



squidoo.com

(299)

Squidoo is the popular publishing platform and community that makes it easy for you to create “lenses” online. Lenses are pages, kind of like flyers or signposts or overview articles, that gather everything you know about your topic of interest--and snap it all into focus.



friendfeed.com

(681)

FriendFeed is a real-time feed aggregator that consolidates the updates from social media and social networking websites, social bookmarking websites, blogs and micro-blogging updates, as well as any other type of RSS/ Atom feed. Users can use this stream of information to create customized feeds to share (and comment) with friends. Facebook bought Friendfeed in 2009.



ping.fm

(2836)

“Update all of your social networks at once!”



gravatar.com

(5946)

Gravatar provides blog comment and forum avatars which appear next to your text to identify you as the author. Gravatar is Automattic’s first acquisition. All Gravatar features will be incorporated into the WordPress blog platform at no cost for users.



hellotxt.com

(21992)

Status Manager enables you to update your status across all of your social networks and microblogs with a single click.



claimid.com

(21170)

ClaimID is a free and easy way to set yourself up with an OpenID. With claimID you can claim your blog, your website and news articles that mention your name into a central place.



card.ly

(35879)

Card.ly helps make your “tiny” portfolio online in which you’ll be able to integrate your networks (Facebook, Twitter, YouTube, etc.), a little about you and how to contact you. Choose between many nice skins and features.

other:

plaxo.com (1498), mego.com (330754), tarpipe.com (340364), socialthing.com (327879)

LOCATION-BASED



tripadvisor.com

(375)

TripAdvisor.com is a free travel guide and research website that hosts reviews from users and other information designed to help plan a vacation. TripAdvisor is an example of consumer generated media. The website services are free to users, who provide most of the content, and the website makes its money from advertising, mostly from travel-related industries.



panoramio

(820)

Panoramio is a geolocation-oriented photo sharing website. Currently, some of the photos uploaded to the site can be accessed as a layer in Google Earth and Google Maps, with new photos being added at the end of every month. The site's goal is to allow Google Earth users to learn more about a given area by viewing the photos that other users have taken at that place.



citysearch.com

(1004)

Citysearch is an online city guide that provides information about businesses in the categories of dining, entertainment, retail, travel, and professional services in cities throughout the United States.



brightkite.com

(11027)

Brightkite is a location-based social network. Users can see on maps in real time where their friends are and read what they're up to. Depending on their privacy settings, they can also meet others nearby.



resdagboken.se

(77228 / 514)

Resdagboken är en gratis webbtjänst för dig som är ute och reser. Med hjälp av den håller du enkelt kontakten med släkt och vänner eller träffar nya vänner medan du reser. Här kan du skriva dagbok under resan, öppen för alla att läsa, lägga upp bilder i ett eget fotoalbum, ange resrutt som visas på en världskarta, läsa om andra resenärers berättelser och erfarenheter, skapa en e-postlista till vänner och familj, skriva ut och spara din resdagbok, hitta reskompisar under resans gång. Resdagboken är också sajten för dig som planerar en resa. Du kan enkelt söka på de länder du ska besöka och se hur andra rest i området.

minkarta.se

(979109 / 12702)

annonskartan.se (235059/2948), sushikartan.se (418257/3273), cafekartan.se (403002/3246), hotellkartan.se (1228395/11737)

other: going.com (12102), tripit.com (14375), dopplr.com (22529)

EVENTS



evite.com

(686)

Evite.com is an online personal party planning service. When party hosts log onto Evite.com they have access to a plethora of tools to help them during every step of the event planning process. The site has more than 15 million registered users and it facilitates more than 16 million invitations to more than 450,000 events each month.



meetup.com

(739)

Meetup.com is an online social networking portal that facilitates offline group meetings in various localities around the world. Meetup allows members to find and join groups unified by a common interest, such as politics, books, games, movies, health, pets, careers or hobbies. Users enter their ZIP code (or their city outside the United States) and the topic they want to meet about, and the website helps them arrange a place and time to meet. Topic listings are

also available for users who only enter a location. As of February 2009, Meetup now claims 4.7 million members, 46,315 groups and 4,916 topics.



eventbrite.com

(2796)

If you're hosting an event, publish it online and let others know about it through Eventbrite. Eventbrite is a new way to publish, promote and sell-out your next event. Increase attendance, collect credit card payments online, begin selling in minutes, track sales and more. Upload Logos & Customize Colors. Completely tailor your event registration page. Upload logos, choose from a palette of text & background colors and publish a privately branded event page. Optimize your event information for search engines and publish your event in event directories online. There are different fees associated with the usage of Eventbrite. There is also a free trial.



eventful.com

(3275)

Eventful is a web service which aims to help users search for, track, and share information about events. Eventful users can search for events worldwide by time, location, performer, and descriptive keyword. Users can create private or public calendars, including "smart" calendars which automatically update when events matching search criteria are added or existing events are modified.

other:

zvents.com (16062), jambase.com (18242), socializr.com (59207), yahoo! upcoming (-)

IM / SMS / VOICE



skype.com 

(310)

Skype created a little piece of software that makes communicating with people around the world easy and fun. With Skype you can say hello or share a laugh with anyone, anywhere. And if both of you are on Skype, it's free. Skype is available in 28 languages and is used in almost every country around the world.



meebo.com

(490)

browser-based instant messaging (IM) aggregator. Supports MSN, Yahoo!, AIM, Myspace, Facebook, GTalk, ICQ and Jabber.



ebuddy.com

(483)

Web and mobile messenger which supports various instant messaging clients including MSN Messenger, Yahoo and AIM.



digsby.com

(4815)

Digsby is an application that lets you manage all your existing IM, email, and social network accounts. It offers complete synchronization between computers and installations. Everything from the skin you chose to your pre-defined status messages follows you from place to place. You can place a widget on your blog, website, or social network profile so you can chat with visitors right from digsby. Manage multiple simultaneous file transfers from one simple transfer manager.



peoplesound.com

(72574)

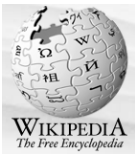
send IM and SMS in real time across web and mobile, post updates and photos, follow your favourite Channels, all for free.

**jott.com****(56602)**

Jott is a voice-to-text transcription service which allows its users to call a toll-free telephone number and speak for up to 30 seconds. The speech is then transcribed to text using a combination of software and human transcribers who work in a “sterile environment which also includes medical dictation.” The message can be sent back to oneself, turned into a reminder, sent to a contact or group, or sent to a third-party “Jott link” such as LiveJournal. Transcribed messages can be delivered to recipients via email, text message, or both. Jott was founded in April 2006.

**pinger.com****(259268)**

With Pinger you can send a voice message to anyone’s mobile phone. Just call, speak and hang up. They get your message on their mobile phone and can listen, reply and forward with just one button. Best of all, Pinger is free and works in over 20 countries.

WIKIS**wikipedia.org****(6)**

Wikipedia is a free, multilingual encyclopedia project supported by the non-profit Wikimedia Foundation. Its name is a portmanteau of the words wiki (a technology for creating collaborative websites, from the Hawaiian word wiki, meaning ‘quick’) and encyclopedia. Wikipedia’s 13 million articles (2.9 million in the English Wikipedia) have been written collaboratively by volunteers around the world, and almost all of its articles can be edited by anyone who can access the Wikipedia website. Launched in January 2001 by Jimmy Wales and Larry Sanger, it is currently the most popular general reference work on the Internet. Critics of Wikipedia accuse it of systemic bias and inconsistencies, and target its policy of favoring consensus over credentials in its editorial process. Wikipedia’s reliability and accuracy are also an issue. Other criticisms are centered on its susceptibility to vandalism and the addition of spurious or unverified information, though scholarly work suggests that vandalism is generally short-lived. Jonathan Dee, of The New York Times, and Andrew Lih, in the 5th International Symposium on Online Journalism, have cited the importance of Wikipedia not only as an encyclopedic reference but also as a frequently-updated news resource. When Time magazine recognized You as its Person of the Year for 2006, acknowledging the accelerating success of online collaboration and interaction by millions of users around the world, it cited Wikipedia as one of three examples of Web 2.0 services, along with YouTube and MySpace.

**answers.com****(114)**

Answers.com is an advertising supported information reference site aiming to be the internet’s “one stop shop” for information. It covers over 4 million topics from over 180 dictionaries and encyclopedias.

**reference.com****(154)**

Reference.com is a multi-source encyclopedia search service produced by Dictionary.com, LLC, a leading provider of language reference products and services on the Internet. Note that Reference.com does not produce all the encyclopedias that appear on our Web site; we simply make them available.

**wikia.com****(242)**

Wikia (formerly Wikicities) is a free web hosting service for wikis (or wiki farms) founded in late 2004. Wikia targets communities, both those established offline and those with a purely online following. Wikia is free of charge for readers and editors and licenses user-provided text content under the GNU Free Documentation License or a Creative Commons license.



wetpaint.com

(2000)

Wetpaint make it easy for groups of people to share information, experiences and build social communities around anything they want. A Wetpaint website is built on the power of collaborative thinking. Here, you can create websites that mix all the best features of wikis, blogs, forums and social networks into a rich, user-generated community based around the whatever-it-is that rocks your socks. A social website that's so easy to use, anyone can participate. Wetpaint was founded in 2005

other:

wikispaces.com (3132), wikidot.com (3319), twiki.org (65020)

COLLABORATIVE PLATFORMS

PBWORKS

pbworks.com

(2350)

With over 800,000 communities using PBworks to collaborate publicly and privately, PBworks is the largest business and educational wiki host in the world. PBworks serves teams at over a third of the Fortune 500, is home to three presidential campaigns, the United Nations, The Financial Times and Harvard University. PBworks hosts collaborative wikis that can be used by anyone and for anything, featuring a setup that takes less time than making a peanut butter sandwich and easy, point-and-click editing. Users can insert video and photos, chat rooms, voice chat, community calendars and all other sorts of media which can then be rearranged or added to by other users given access privilege.



zoho.com

(2093)

Zoho an online collaborative platform, and is bringing together a wide range of online applications making it easier for individuals and businesses to manage all their work while dramatically reducing the cost.



43things.com

(3495)

People have known for years that making a list of goals is the best way to achieve them. But most of us never get around to making a list. 43 Things is great for that! Make a list on 43 Things and see what changes happen in your life. Best of all it's a way of connecting with other enthusiasts interested in everything from watching a space shuttle launch to grow my own vegetables.



doodle.com

(3557)

Doodle helps finding suitable times for group events, e.g., an appointment, a conference call, a family reunion, etc. Doodle is particularly useful to people who do not use a common calendar. Doodle is a Web-based service which is free, requires no registration and no software installation.



37signals.com

(5888)

37signals develops simple web-based software products with individuals and small businesses in mind. Their main products include project management and collaboration tools, simple CRM, group chat and calendars. 37signals also have smaller products like to-do lists, group writing tools and job boards. Products: Basecamp (manage your projects), Backpack (organize your business), Campfire (chat with your group), Highrise (track your contacts).



rememberthemilk.com

(5345)

Users can manage tasks quickly and easily, receive reminders via email, SMS, and instant messenger (AIM, Gadu-Gadu, Google Talk, ICQ, Jabber, MSN, Skype and Yahoo! are all supported). They can create as many lists as they need, use the task cloud to easily see what they have to do. They can store notes along with their task, use the map to see where tasks are located in the real world. They can Share, send and publish tasks and lists with their contacts

or the world. Access through web-enabled mobile device. Compatible with Apple iCal or Google Calendar. Subscribe to feeds with Atom/RSS.



evernote.com

(6914)

Evernote allows you to easily capture information in any environment using whatever device or platform you find most convenient, and makes this information accessible and searchable at any time, from anywhere.



seesmic.com

(13484)

Seesmic could be described as a Video Twitter. However, the company's plans includes perpetual interaction around both professional and user generated content. Users can upload video directly from their webcam and post it to a personal page like with Twitter. They can also grab content from other sites such as YouTube by copying a video's url and placing it in their stream. Additionally, videos that users create can be automatically linked to in twitter (potentially other platforms) and uploaded to YouTube.



twine.com

(11639)

Twine is a place to organize notes, videos, photos, contacts or tasks. Once you ingest in all the information you want to organize, Twine applies a semantic analysis to it that creates tags for each document or video or photo. The tags match up to concepts that Twine's algorithms associate with each piece of content, regardless of whether that concept is specifically mentioned in the Web page or other content being tagged. What Twine does is automatically generate smart tags and connect them together. There is also a social element. If you share a Twine with others, each piece of content that someone brings into that online space is associated with that person. So when you do a search, the results that come back are influenced not just by the tags, but also by who put the information into the Twine in the first place. The more closely related that person is to you, the higher the relevance.



huddle.net

(20827)

Huddle is a network of secure online workspaces where you can share files, collaborate on ideas, manage projects and organise virtual meetings. It enables teams to work more effectively across boundaries, both inside and outside the enterprise.



mindtouch.com

(25093)

MindTouch Deki is a free open source wiki and application platform for communities and enterprises. In addition to making collaborative applications with Dekia Wiki, users can also add wiki capabilities to their existing site or app.



socialtext.com

(64081)

The Socialtext collaboration platform allows organizations of all sizes to collaborate faster, decide faster and change faster. The more aware your people are of what colleagues are doing, the broader your people's participation in conversations, and the more easily new insights spread across your organization, the faster your business can respond to changing customer expectations and business conditions. The Socialtext portfolio includes: Socialtext People which enables enterprise social networking. Socialtext Dashboard, providing personalized and customizable widget-based interface for people and teams to manage attention. Socialtext Workspace, the first enterprise wiki, and the foundation of the connected collaboration platform. SocialCalc is the social spreadsheet for distributed teams. These products combine to deliver connected collaboration with context.



yammer.com

(33001)

Yammer is a tool for making companies and organizations more productive through the exchange of short frequent answers to one simple question: "What are you working on?" As employees answer that question, a feed is created in one central location enabling co-workers to discuss ideas, post news, ask questions, and share links and other information. Yammer

also serves as a company directory in which every employee has a profile and as a knowledge base where past conversations can be easily accessed and referenced. The privacy of each network is ensured by limiting access to those with a valid company email address.

other:

blackboard.com (965), liquidplanner.com (92709), wizehive.com (272715)

PRODUCTIVITY TOOLS



rapidshare.com

(21)

RapidShare, founded in 2006, is a one-click file host. They work towards making transfers of huge data volumes faster, simpler and more secure. RapidShare has a storage capacity of several petabytes (a petabyte is a million gigabytes) and an internet connection that transfers hundreds of gigabytes simultaneously.

similar:

esnips.com (974)



conduit.com

(53)

Conduit.com is another way for website designers to increase their site exposure as well as increase the loyalty of their current viewers. Their free service allows a company to customize a toolbar to adhere to features of their own website, news, and other applications. Due to their monetizing of the search box on the toolbar, the service is spywear and adwear free. Conduit claims to increase user's website activity 3-5 extra clicks per user per day.



weebly.com

(993)

Weebly is an AJAX website creator that allows you to create pages with template skins and content widgets. Users can easily drag-and-drop content widgets like pictures, text, video and Google Maps in WYSIWYG-fashion. They also have a new blogging platform that can be added to the navigation bar of your personal Weebly page.



answerbag.com

(1453)

AnswerBag is a social network where people bring questions and find answers. The site is designed to encourage the sharing of knowledge and ideas.

similar:

vark.com (45431), answerly.com (77408)



issuu.com

(2034)

Upload any PDF file and have it instantly converted to an online publication, join a living library where you and your friends comment, share and have fun. Enjoy online publications in crisp vector graphics and full screen mode. Post your publications on Facebook, MySpace, Blogger, LiveJournal, Orkut etc. Embed your publications with our non-branded standalone viewer or as a small preview. Reach your audience everywhere in the world with one-click viral service.



widgetbox.com

(2271)

Widgetbox helps people express, connect, create and inform using web widgets that can be easily shared and distributed anywhere on the web. Widgetbox has a community of tens of thousands of widget creators and over 75 million widget users.



getsatisfaction.com

(2235)

Get Satisfaction makes a network of customer support forums where customers can post their own questions, ideas, problems, or conversations about a product. They have seeded the network with boards for over 200 companies. If a company wishes, they can claim their company's board and put their own employees on to moderate the boards. Satisfaction is an online forum to facilitate product support for and by users. Users can post questions, ideas,

problems, or conversations about a product. Other users can join in to answer, adding into the knowledge base. Each question can be tracked by email or RSS.



mint.com

(3142)

Mint.com is a free online personal finance service that is aimed at being “easy and secure way to manage and save money online.” The service is accessible anywhere, anytime over the web. Launched in September, 2007, the company states that Mint.com has over 1 million users, making it the largest and fastest growing service of its kind. Mint.com has received top awards from Kiplingers, Money and PC World magazines and is PC Magazine’s Editors’ Choice.



grou.ps

(6250)

Many of the best collaborative web apps are scattered across a number of different sites, making integration difficult. Grou.ps is attempting to solve this problem by offering a single login system that will combine many of the most common collaboration tools, allowing users to add and remove them with plug-and-play modules.



zamzar.com

(5719)

Zamzar allows you to transform your songs, videos, images and documents into different file formats. The service provides a high quality file conversion for many file formats and is very simple to use. Just select your file, choose the file format to convert to, enter your e-mail to receive the converted file, and then just hit the convert button. There is no extra software required to use this service. Zamzar is constantly adding new file formats to help you convert your files!



connotea.org

(6123)

Connotea provides free online reference management for all researchers, clinicians, and scientists.



drop.io

(7047)

Share your files and documents privately with Drop.io. Access is restricted and you have full control on who can view and download your files. Add a file, create a password and specify your viewing options. Securely share photos, videos, audio, and other files with your friends or family. If you’re looking into sharing files with your business colleagues, Drop.io also offers secure document sharing and collaboration space. You may upload files with a ‘view only’ option or you may allow others to view and add notes to your file. Drop.io does not require signing up for an account. Upload up to 100MB for free. If you need extra space, Drop.io offers an upgrade of 1GB for a \$10 fee.



wakoopa.com

(9750)

For everyone who has problems finding great desktop software or can’t seem to be up to date with the latest releases and news, Wakoopa may be your best solution. Wakoopa is a very specialized social network revolving around the desktop software its members use. Through a downloadable tracking application for your PC or Mac every software application you use and how long you use it is recorded and gathered by Wakoopa’s servers. Your personal profile will display all of your software related data and will update automatically with any news, updates or reviews on each specific application. Small forums are created around individual applications and similar applications are listed below a tag cloud. This social network does have utility and fills a crucial hole for many users. For many, checking up their own desktop behavior will be surprising.



wists.com

(18570)

Wists is a shopping wishlist service where users can create visual list of things they want or recommend from any online store or website. Wists works like bookmarking a webpage, except that users get to choose a thumbnail image to associate with their bookmark. Wists

claims to make publishing or sharing lists of recommendations and wishlists from variety of online stores easier and more appealing than maintaining a weblog.



instapaper.com

(19179)

Instapaper is a fast, easy, free tool to save web pages for reading later. You find something you want to read, but you don't have time now. You click [Read Later]. When you have time to read, you come here on your computer or phone and get whatever you wanted to read.



gliffy.com

(29979)

Use Gliffy to draw diagrams directly from your web browser. Draw diagrams for your business projects, team meetings, daily planning, and social events. Use the Gliffy tools and customize your diagrams with various colors, shapes and sizes. Plan your next business marketing strategy by providing a visualization of your strategy and making connections between your diagrams. Explain a step-by-step process by creating flowcharts. Illustrate decoration plans by creating a floorplan for an office, house or room. Use Gliffy to create web page layouts. Share your finished diagrams with others by adding them to your blog or wiki. Save your finished diagrams on your computer or print them out to present them. Giffy is free and requires no additional software download to start using.



viviti.com

(24486)

Viviti is a free Content Management System and Website Builder that allows you to easily build your own dynamic website, either by selecting one of our premade themes or make your own theme simply by using html and css.



gist.com

(47805)

Gist integrates with Microsoft Outlook and Gmail to aggregate, organize and prioritize emails, links, attachments, and related information (news, blogs, etc.) in a user's email inbox. Gist also integrates with LinkedIn, Facebook and Twitter bringing feeds and information together across social networks. Users can access Gist on the web, inside applications (i.e. Outlook), or on their mobile device.



behance.com

(113439)

The Behance Network is a platform for creative professionals across all industries. "Here, you can showcase your work by building a multi-media portfolio with an unlimited number of projects, for free. Your projects can also be streamed to other partner sites across the web. A "frame view" version of your portfolio offers a simple, stripped-down gallery of your work to send to clients. No limits, no ads, and no need to build your own website."



dotspots.com

(231377)

DotSpots is a service that enables anyone to update the news in real-time with dots, or distributed objects of thought: mini-blog posts containing text, videos, images, documents, perspectives from the blogosphere, or eye-witness accounts from the scene. These dots appear as a stream of high-quality user-generated editorial content directly in-context of all relevant articles across the web, where they are rated and vetted for usefulness by readers — the wisdom of crowds.



pachube.com

(198868)

Pachube enables you to connect, tag and share real time sensor data from objects, devices, buildings and environments around the world. The key aim is to facilitate interaction between remote environments, both physical and virtual.



alexa.com

(not ranked)

Founded in April 1996, Alexa Internet grew out of a vision of Web navigation that is intelligent and constantly improving with the participation of its users. Along the way Alexa has developed an installed base of millions of toolbars, one of the largest Web crawls and an infrastructure to process and serve massive amounts of data. Alexa is owned by Amazon.



craigslist.org

(25)

Craigslist is a supremely popular listings site. Craigslist was founded by Craig Newmark in March, 1995, as an email list site for San Francisco and Bay Area events. As of February 2008, Craigslist now covers 450 cities in 50 US States and 50 Countries. Craigslist's classified sections include: community, personals, discussion forums, housing, for sale, services, jobs, and gigs. According to craigslist, over 30 million new classifieds are created each month.



sitemeter.com

(895)

Site Meter offers two primary website and blog counter-tracking packages. Site Meter Basic provides all the essential data, statistics, and reports needed to know who is visiting your site, how many pages have been viewed, and detailed information about each individual visitor. Site Meter Premium offers additional statistics including ranked reports, more historical data, ad-free stats pages, and the ability to export data on recent visitors.



compete.com

(1142)

Compete, Inc. is a provider of analytics, research, and business intelligence. Compete gathers web behavior information from users who sign up at their site, then analyzes these data to create customized reports for client companies. Compete also offers a free web analytics tool for the general public at Compete.com.



quantcast.com

(1206)

Quantcast is media measurement service that combines directly measured audience data with panel-based estimates to deliver third-party metrics on websites for advertisers or others seeking traffic data. Quantcast measures traffic both on web sites and flash media such as videos or widgets. Quantcast uses what they call a Mass Inference algorithm to produce refined profiles that they believe accurately represent web audiences. Users can see estimates for gender, age, household income, and other demographic information.



getclicky.com

(2571)

Clicky is a traffic analyzer that allows a real-time view of site visitors along with a variety of information regarding each visit. Resources, an interface, and support are provided.



comscore.com

(8253)

ComScore is a global Internet information provider to which leading companies turn for consumer behavior insight that drives successful marketing, sales and trading strategies.



clustrmaps.com

(11626)

Thumbnail hit counter map shows locations of all visitors to your site.



hitwise.com

(14060)

Hitwise provides daily rankings of the world's most popular web sites by monitoring the activity of surfers, including the ability to profile, chart and search various web sites.



tinker.com

(29199)

Tinker is a events service for Twitter, that allows user to quickly browser through different persistent Twitter searches relevant to various current events.



listio.com (42657)
Listio is a directory of web-based software applications, social networks, and web development tools. Listings are submitted by the public and approved by editors. The focus is on “Web 2.0” and business productivity applications.



radian6.com (33255)
Radian6 helps companies listen to what people are saying about them online and engage in those conversations across the social web. From blogs and comments to multimedia, boards and forums and communities like Twitter, Radian6 gathers the discussions happening online and gives businesses the ability to analyze, manage, track, and report on their social media monitoring and engagement efforts. Radian6 provides the social media monitoring platform for marketing, communications and customer support professionals. The company’s flexible dashboard enables monitoring all forms of social media with results appearing in real-time, as discovered. Analysis widgets, streamlined reporting, and integrated workflow capabilities give users the ability to uncover influencers, track and measure engagement and determine which conversations are having an impact online. Integrated social media, CRM, and web analytics also help companies define their social media ROI.

other:

crunchbase.com (3068), rapleaf.com (93562), quintura.com (37263), alexa.com

BLOGS



rottentomatoes.com (725)
Rotten Tomatoes is a website that aggregates movie reviews from all over the web, and assigns red fresh tomatoes to good reviews, and rotten green tomatoes for bad reviews.



blogs.com (1433)
Blogs.com, a new service from blogging company Six Apart, helps you discover the best in blogs by letting you quickly and easily find blogs by category and topic or read daily blog roundups of some of the best blog content around the Web. Top 10 Lists from celebrity bloggers and influencers also help you discover new blogs, and everyone is invited to create their own Top 10 lists to share with the community.



metafilter.com (2104)
Community-based news-oriented weblog



boingboing.net (1962)
Weblog about media, technology, and popular culture.



dailyblogtips.com (6199)
Daniel Scocco publishes daily tips and advices about running a blog.



alltop.com (3446)
AllTop is an online news and feature aggregate that collects information from well known sites across the web. It makes it easy to see all the top stories at once, aggregated for you.



popurls.com (10171)
Popular URLs to the latest web buzz.



mashable.com (418)
Founded in July 2005, Mashable is a blog focused exclusively on Web 2.0 and social networking news.



readwriteweb.com

(2460)

ReadWriteWeb is a blog company that publishes news regarding web technology, reviews and analysis. The company has over 250,000 RSS and email subscribers and is one of the worlds top 10 blogs according to Technorati.



makeuseof.com

(2505)

MakeUseOf is a daily blog that features cool websites, computer tips, and downloads that make you more productive. The aim of MakeUseOf is to guide you through the web and tell you about hot websites that you have never heard of, free alternatives to popular software programs, and all kinds of “how to” tips for Windows, Mac and Linux computer users.



dinomvarld.se 

(300739 / 2136)

Din Omvärld (DO) föddes med idén att skapa en nyhetsportal för läsare som vill veta det allra senaste inom nya medier.

SEARCH ENGINES



google.com

(1)

Google primarily provides search and advertising services, which together aim to organize and monetize the world's information. In addition to its dominant search engine, it offers a plethora of tools and platforms including its more popular products: Gmail & Maps. Most of its Web-based products are free because Google makes its money from highly integrated on-line advertising through its AdWords and AdSense platforms. Google promotes the idea that advertising should be highly targeted and relevant to users thus providing them with a rich source of information. Google has also made strong moves into the web-based apps space with acquisitions including Jotspot, 2Web Technologies and Zenter. They have also made huge splashes with recent acquisitions of YouTube, DoubleClick and Feedburner. Google also owns Orkut, Picasa & Blogger.



yahoo.com

(3)

Yahoo! Inc. (Yahoo!), incorporated in 1995, is a global Internet brand. To users, the Company provides owned and operated online properties and services (Yahoo! Properties, Offerings, or Owned and Operated sites). The Company's Search offerings are the starting point for its users navigating the Internet and searching for information, whether from their computer or a mobile device. Yahoo! generates revenues primarily from users clicking on sponsored search links, paid inclusion and directory. Its Search offerings include Search — Yahoo! Search; Local — Yahoo! Yellow Pages Yahoo! Maps and Yahoo! Local; Shopping — Yahoo! Shopping and Kelkoo, S.A.; Travel — Yahoo! Travel; Personals — Yahoo! Personals, and Answers — Yahoo! Answers.



bing.com

(23)

Bing is a decision (search) engine from Microsoft officially announced on May 28, 2009. It combines technology from the Farecast and Powerset acquisitions, as well as new algorithms and a more colorful page design, to attempt to understand the context behind the search, which Microsoft claims gives users better results.



mahalo.com

(1223)

Mahalo.com is a web directory (or human search engine) launched in alpha test in May 2007. It differentiates itself from algorithmic search engines like Google and Ask.com, as well as other directory sites like DMOZ and Yahoo by tracking and building hand-crafted result sets for many of the currently popular search terms. Mahalo means “thank you” in Hawaiian.



dogpile.com

(1892)

Meta-search engine.



omgili.com

(3027)

Unlike ordinary search engines that prioritize articles and edited web pages, Omgili only indexes discussion forums. Omgili finds consumer opinions, debates, discussions, personal experiences, answers and solutions.



wolframalpha.com

(4367)

Wolfram Research is building a computational knowledge engine called Wolfram|Alpha for the web to be launched in May 2009. The product will contain data in various fields including physical sciences, technology, geography, weather, cooking, business, music, etc. in order to provide answers to questions that users input. Its language interface will accommodate variations in how users frame their questions, such as the use of abbreviations. Wolfram Alpha's vision is to create a system which can do for formal knowledge (heuristics, algorithms, rules, methods, theorems, etc.) what search engines like Google have done for informal knowledge, such as text and documents.



kosmix.com

(8784)

Kosmix lets users search the most popular of topics in an easy to understand presentation. Well suited for inexperienced web users, Kosmix is a good resource for the most basic of searches.



scour

(8998)

Scour is a social search engine that "scours" multiple other search engines, with the goal of offering the most relevant search results. This is achieved through a combination of proven search algorithms and real user feedback. Scour also incentivises users to interact with points redeemable for Visa gift cards. It recently incorporated results from twitter and oneriot, making it a real time discovery engine as well, and further benefiting the engines result capability



cuil.com

(12356)

Cuill is a stealth search engine startup which claims that it can index web pages significantly faster and cheaper than Google. Cuill has told potential investors that their indexing costs will be 1/10th of Google's, based on new search architectures and relevance methods.



leapfish.com

(13165)

Leapfish is a multi-dimensional information aggregator and search portal in the world that seeks to gather, organize and render the most relevant information from the internet's most valuable destinations for each users search, in one single simple shot.



socialmention

(26301)

Social Mention is a social media search platform that aggregates user generated content from across the universe into a single stream of information. It allows users to easily track what people are saying about them, their company, a new product, or any topic across the web's social media landscape in real-time. Social Mention monitors 80+ social media properties directly including: Twitter, Facebook, FriendFeed, YouTube, Digg, Google etc. Social Mention currently provides a point-in-time social media search and analysis service, daily social media alerts, and a third-party API.



pipl.com

(3462)

Pipl is the most comprehensive people search on the web. Unlike a typical search-engine, Pipl is designed to retrieve information from the "deep web", i-e searchable databases and extract facts, contact details and other relevant information from personal profiles, member directories, scientific publications, court records and numerous other sources.

other:

[filestube.com](#) (271), [chacha.com](#) (3304), [yedda.com](#) (5626), [feedmil.com](#) (17510), [zuula.com](#) (25458), [crowdeye.com](#) (54509), [duckduckgo.com](#) (57368), [hafia.com](#) (63767), [scoopler.com](#) (94164), [yauba.com](#) (109955), [yebol.com](#) (146872), [faroo.com](#) (206995), [itpints.com](#) (528463)

REAL-TIME SEARCH

Real-time web is the concept of searching for and finding information online as it is produced. Advancements in web search technology coupled with growing use of social media enable online activities to be queried as they occur. A traditional web search crawls and indexes web pages periodically, returning results based on relevance to the search query. The real time web delivers the most popular topics recently discussed or posted by users. The content is often “soft” in that it is based on the social web - people’s opinions, attitudes, thoughts and interests - as opposed to hard news or facts.



tweetmeme.com

(1064)

Tweetmeme is a combination of Techmeme and a standard Twitter aggregator. The site monitors Twitter tweets for links and determines which ones are becoming popular, then posts them on a constantly updated page.



topsy.com

(5831)

Topsy, which launched on May 26, 2009, is a real-time search engine, with a focus on social media sites like Twitter. The site’s underlying technology examines popular links as well as the influence of each person citing a link. Topsy augments traditional search engines by finding information that people are talking about.



oneriot.com

(14145)

OneRiot, a realtime search engine, helps users find the news, blogs and videos that people are buzzing about. Using PulseRank, a realtime ranking algorithm, OneRiot delivers search results as they emerge, ordered to reflect current social relevance. By indexing pages shared by Digg, Twitter, and wider social web users - including the contributions of OneRiot’s own three million-strong panel - OneRiot realtime results answer the question: what is happening right now?



collecta.com

(65112)

Collecta monitors the update streams of popular realtime blogs and sites like Twitter, Wordpress, and Flickr, and shows results as they happen. Results can be filtered by status updates, comments, stories, or photos. The entire engine is built around the XMPP standard, which pushes out data on a continual basis, so that for every search you end up watching a stream that keeps updating itself.



almost.at

(524113)

Almost.at is a site that allows users to follow events in real time across Twitter, Flickr, and a variety of other online services. It also allows users to specify which Twitter members are actually at an event, rather than just talking about it.